

FAILURENAIRE



Failurenaire: How to Start Your Affiliate Marketing Biz Checklist

“Earn commissions without creating a product, talking to anyone, or even getting dressed. God bless the internet.”



What Is Affiliate Marketing?

Affiliate marketing is when you **promote someone else’s product or service** and earn a commission **every time someone buys it through your link**. You don’t handle customer service. You don’t ship products. You just tell people:

“Yo, click this link. It’s fire.”

And if they do? You get paid.

From Amazon to supplements to software — there are affiliate programs for everything.



How to Be Successful at Affiliate Marketing

Affiliate marketing is simple... but not easy.

The jabronis who fail do one of the following:

- Promote trash products they don’t understand
- Spam links with no strategy
- Give up after 3 posts and 0 clicks

The successful ones:

- **Pick a niche** they know

- **Build trust with content**
- **Use good products** they would actually use
- **Stay consistent long enough** to gain traction

So let's get you in the game — jabroni-free.

Affiliate Marketing Step-by-Step Checklist (Beginner Edition)

1. **Pick a Niche That Doesn't Suck**

You're not selling *everything* to *everyone*. Pick a lane.

Checklist:

- Choose something you're into (fitness, tech, finance, parenting, gaming, dating)
 - Make sure it has *products people already buy online*
 - Check if there are affiliate programs in that space
 - Avoid super tiny niches unless you're ready to go ultra specific
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2. **Find Products and Sign Up for Affiliate Programs**

Checklist:

- Join beginner-friendly affiliate networks:
 - Amazon Associates
 - ShareASale
 - Impact

- ClickBank (for digital products)
 - Digistore24
 - CJ Affiliate
 - Or go direct to brand websites → scroll to bottom → look for “Affiliate”
 - Get your unique tracking links after you’re approved
 - Keep a spreadsheet of your affiliate programs, logins, and payouts
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3. **Create a Content Platform (Pick 1 to Start)**

Checklist:

- YouTube (faceless channels work — see our last checklist)
 - TikTok or Instagram Reels (quick videos, low effort)
 - Blog or email list (for SEO nerds and long-game legends)
 - Twitter/X (great for finance, side hustle, tech)
 - Use Linktree, Stan.Store, or your own site to house your links
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4. **Make Content That Doesn’t Suck (And Still Sells)**

Stop being a billboard. Be helpful. Be funny. Be you.

Checklist:

- Use your affiliate product in a real or funny way
- Create tutorials, reviews, “top 5,” “what I use,” or reaction videos
- Add your affiliate link in the caption or bio

- Say “link in bio” or “check the comments” instead of dropping spammy links
 - Don’t just post once — aim for 3–5 pieces per week minimum
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5. Track Clicks & Test What Works

Checklist:

- Use free link trackers (Bitly, Stan.Store, or your affiliate dashboard)
 - Track:
 - Clicks
 - Conversions
 - Which platforms are performing
 - Double down on what works
 - Kill off what doesn’t
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6. Build an Email List (Optional but OP)

Checklist:

- Offer a freebie (e.g., “Top 10 Gear Under \$50”)
 - Use platforms like ConvertKit, Beehiiv, or MailerLite
 - Collect emails through your content or site
 - Promote affiliate links in newsletters with tips and reviews
 - Always provide value before pitching anything
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7. 🚀 Scale the Biz

Checklist:

- Recycle top content into new formats (TikToks → YouTube Shorts → blog)
 - Outsource editing/writing once you're making \$\$
 - Apply for higher-ticket affiliate programs (software, coaching, premium products)
 - Build a niche brand (e.g., Failurenaire Gear Guide, Jabroni Picks of the Month)
 - Consider your own product later (course, merch, ebook)
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🧠 Bonus Tips from the Failurenaire

- **Don't force it.** If you wouldn't use the product, don't promote it.
 - **Don't wait to "feel ready."** You'll learn faster by doing.
 - **Don't stop after 2 weeks.** Most affiliate legends were posting in the dark for months before the money came.
 - **And NEVER tell people "this isn't financial advice."** That's a jabroni move.
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🎯 Final Words

Affiliate marketing won't make you rich overnight. But if you **stay consistent, stay in your lane, and actually give a crap about your audience**, it can grow into a serious income stream — all while staying faceless, shirtless, or completely off-grid.

Start today. Stay weird. Get paid.