

FAILURENAIRE



Failurenaire: Finding Your Next Side Hustle

Because one job is for jabronis... and two is for broke jabronis trying to make it work.



Introduction: Stop Wasting Time, Start Failing Forward

If you've ever searched "how to make money from home" and ended up trying to sell \$80 candles to your mom's book club, congrats — you're officially in the jabroni side hustle game. But this time, we're going to do it **smarter**.

In this no-nonsense guide, the Failurenaire helps you discover **realistic**, **current**, and **profitable** side hustles — plus how to pick the right one for *you*. Because chasing trends you hate is a fast-track to quitting. And quitting is *your thing* — just not yet.



Fresh, Legit Side Hustles for 2025

Here's a list of side hustles that *actually make sense* in today's world:



1. Short-Form Video Clipping for Influencers

- Learn CapCut or Premiere Rush and offer editing to YouTubers, TikTokers, podcasters.
- Businesses and creators NEED editors who can repurpose long content into short clips.
- Charge per video or by the hour.



2. AI Automation Services

- Build simple automations using tools like Zapier, Make, or ChatGPT.
- Target small businesses (realtors, Etsy shops, fitness coaches).
- Create custom bots for emails, client onboarding, appointment reminders, etc.



3. Branded Merch Drops via Print-on-Demand

- Build themed shirts for niches (sports, memes, college towns).
- Use Shopify + Printify or Etsy + Gelato.
- Combine with viral content for fast sales (just ask the Jabroni All-Star).



4. Digital Product Empire on Etsy

- Sell templates (resumes, planners, notion pages, wedding invites).
- Create once, sell forever.
- Easy to scale and automate.



5. Voiceover Work

- Use your phone or USB mic.
- Find gigs on Fiverr, Upwork, or Voices.com.
- Explainer videos, YouTube narrations, audiobooks.



6. Local Services with a Twist

- Think pressure washing, garage clean-outs, or dog poop cleanup.
- Market through TikTok and Instagram Reels with funny content.
- Low startup cost + viral potential.



7. Skill-to-Side Hustle Coaching

- Got experience in something? Turn it into a paid community or mentorship (Discord, Patreon, Kajabi).
- People pay for shortcuts.



8. AI-Powered eBooks and Gag Gifts

- Use AI to help write funny or niche books.
- Publish through Amazon KDP.
- Great for passive income or viral content.



9. Retail Arbitrage 2.0

- Use apps like Scoutify or Amazon Seller to scan clearance racks.
- Flip stuff locally or online.
- Pair with content to grow a following.



10. Pet Niche Everything

- Dog walking, pet sitting, pet TikToks, pet merch.
- People *spend* on their pets like they're firstborns.

✓ Checklist: How to Find YOUR Side Hustle (Even If You're a Certified Jabroni)

Here's the 6-step process to help you find and launch your next hustle — without burning out or bankrupting yourself in the first week.

1. Audit Your Time & Energy

- Do you have 1 hour a day? 10 hours a week?
 - Know your limits before you commit to something that becomes another job.
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2. List What You're Good (or Bad) At

- Are you funny? Organized? Tech-savvy?
 - Or are you a beautiful mess who can only record voiceovers in your car at lunch?
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3. Figure Out What You'll Actually Stick With

- Ask: "Would I still do this for 3 months with ZERO results?"
 - If yes, go for it. If no, skip it.
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4. Pick One Skill to Learn NOW

- Editing, design, AI, writing, flipping, selling — pick ONE.
- Commit 30 minutes a day for 30 days. You'll be way ahead of 95% of jabronis out there.

5. Find the Market Before You Make the Move

- Use TikTok, Reddit, Etsy, Fiverr — find people already buying what you want to sell.
- Never build in a vacuum.

6. Launch Ugly, Adjust Fast

- Don't wait to be perfect. Put something out, get feedback, improve.
- First video? Trash. First sale? Probably your cousin. First 100? That's where it gets fun.

Final Thought: You're Gonna Fail — Do It Fast

The goal isn't to be perfect — it's to **learn faster than the other jabronis**. Try something. Adjust. Try again. Eventually, your side hustle won't just make you money — it might just change your life.

Unless you quit. Then, welcome back to the Jabroni All-Star bench.