

# FAILURENAIRE



## Failurenaire: How to Become a Rock Star Checklist

*“Because if you’re gonna crash and burn, might as well do it in leather pants.”*

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### Intro: So You Wanna Be a Rock Star?

Rock star isn’t just a job — it’s a **vibe**, a **delusion**, a **lifestyle fueled by confidence, chaos, and caffeine**.

Whether you're:

- 🎤 A broke musician in your garage
- 📺 A vlogger with 9 followers and a ring light
- 🎭 An actor who peaked in the high school play
- 🎮 A streamer yelling at 13-year-olds on Fortnite
- 🧑 Or an “artist” who hasn’t actually made anything yet...

There’s still time to go full send.

The world doesn’t need more average. **It needs YOU — completely unhinged, slightly talented, and full of main-character energy.**

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## Failurenaire’s Rock Star Starter Checklist

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### 1. Choose Your Weapon of Mass Attention

Pick your poison and commit to the chaos.

**Checklist:**

- 🎸 Musician (guitar, drums, singer, synth god, triangle specialist)
  - 🎤 Rapper or SoundCloud poet
  - 📺 Vlogger, streamer, or professional oversharer
  - 🎭 Actor (stage, screen, TikTok thirst trapper)
  - 🎨 Artist, writer, poet, or creative menace
  - 🗡️ Wild card (motivational speaker with a mullet?)
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✅ **2. Build the Persona (You Are Not Chad From Accounting Anymore)**

No one buys bland. You need a **stage name**, a **story**, and a **little bit of mystery**.

**Checklist:**

- Pick a legendary name (e.g. Blaze Venice, Crystal Boom, Waffle Viper)
  - Invent a tragic backstory (real or fake — no one checks)
  - Choose your aesthetic (grunge, cyberpunk, Miami cocaine 1987, etc.)
  - Start dressing like your inner rock star — everywhere
  - Practice your “I just woke up famous” look in the mirror
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✅ **3. Learn a Skill (At Least One, Please Dear God)**

**Checklist:**

- Take music lessons (YouTube counts)

- Write something every day (songs, scripts, riffs, chaos)
  - Learn how to record yourself
  - Build a basic home studio (can be literal closet + mic)
  - Get weird with your art — the internet rewards insane
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#### ✓ 4. Create Like a Maniac

##### Checklist:

- Drop music on SoundCloud/Spotify even if your mom is your only listener
  - Post YouTube videos weekly, even if it's just you yelling about cereal
  - Stream games, vlogs, hot takes — *just show up*
  - Share your art, poetry, comedy, or emotional breakdowns
  - Record everything. Chaos = content.
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#### ✓ 5. Go Where the Weirdos Are

You're not gonna blow up at your hometown bar. You need exposure.

##### Checklist:

- Hit open mics, local shows, gallery nights, or dive bars
- Network like a professional narcissist
- Post daily on **TikTok, YouTube Shorts, IG Reels**
- DM people who inspire you (collabs = rocket fuel)
- Make a scene wherever you go — you're the star, remember?

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## ✓ 6. Build the Cult (aka “Your Audience”)

### Checklist:

- Engage with every fan like they’re your first (because they are)
- Name your fanbase (e.g. The Waffle Viperettes)
- Sell T-shirts before you’ve earned the right to
- Be relatable, unhinged, and over-the-top all at once
- Repeat after me: **“Consistency is sexier than talent.”**

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## ✓ 7. Suffer a Little (Optional but Authentic)

Every rock star has suffered. You don’t have to live in your car — but maybe pretend for marketing.

### Checklist:

- Sleep on a floor
  - Get booed at least once
  - Lose money on merch
  - Bomb a show, cry, and post a TikTok about bouncing back
  - Channel every L into your next song, vlog, or comeback
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## ✓ 8. Monetize the Madness

### Checklist:

- Sell merch (shirts, stickers, candles that smell like your guitar case)
  - Offer services (custom songs, voiceovers, coaching, whatever)
  - Post affiliate links like a modern-day rockpreneur
  - Book gigs, paid collabs, and sponsorships
  - Launch a Patreon only 3 people subscribe to (shout out to Mom)
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## ✓ 9. Stay Unapologetically Delusional

### Checklist:

- Say “I’m gonna make it” with a straight face
  - Keep creating even when nobody watches
  - Embrace haters like groupies — they’re still obsessed
  - Remember: Rock stars aren’t born. They *declare themselves*
  - Never go back to normal. Stay loud, weird, and hungry.
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## Final Words from the Failurenaire

Being a rock star in 2025 doesn't mean playing Madison Square Garden.

It means:

- Posting like no one's watching
- Performing like everyone is
- And **believing in your own sauce even when it smells weird.**

So throw on some sunglasses at night, fire up the camera, and scream your weird little heart out.